

What Women Wanderlusters Read for Solo Travel Inspiration

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Wanderlust and Lipstick: The Essential Guide for Women Traveling Solo has filled the niche for information geared towards the growing trend of solo women Wanderlusters.

Wanderlust and Lipstick author, Beth Whitman, has penned this comprehensive guide that both inspires and educates the independent travel market at a time when women find themselves with both the discretionary income and the time to hit the road on their own.

Whitman, publisher of www.WanderlustAndLipstick.com, addresses these women with a you-go-girl attitude, solid information and rousing anecdotes culled from her twenty years of experience as a solo traveler. Says Whitman, “There is a dearth of information in this genre. With the growing trend of women travelers, from young backpackers to older widows and divorcees, this book is meant to encourage women to hit the road now, rather than waiting for the perfect travel partner.”

Wanderlust and Lipstick is geared towards any woman considering a solo journey, whether they are a timid first-time business traveler or an experienced adventurer. In a review from Foreword Magazine, Elizabeth Millard states, “Beyond helping women leap over the emotional hurdles that might be stopping them, Whitman proves to be a crackerjack travel advisor as well, tackling numerous topics in a breezy, no-nonsense tone. She includes a range of considerations, from female health issues to culture shock.”

To purchase a copy, request a review copy or schedule an interview, contact:

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